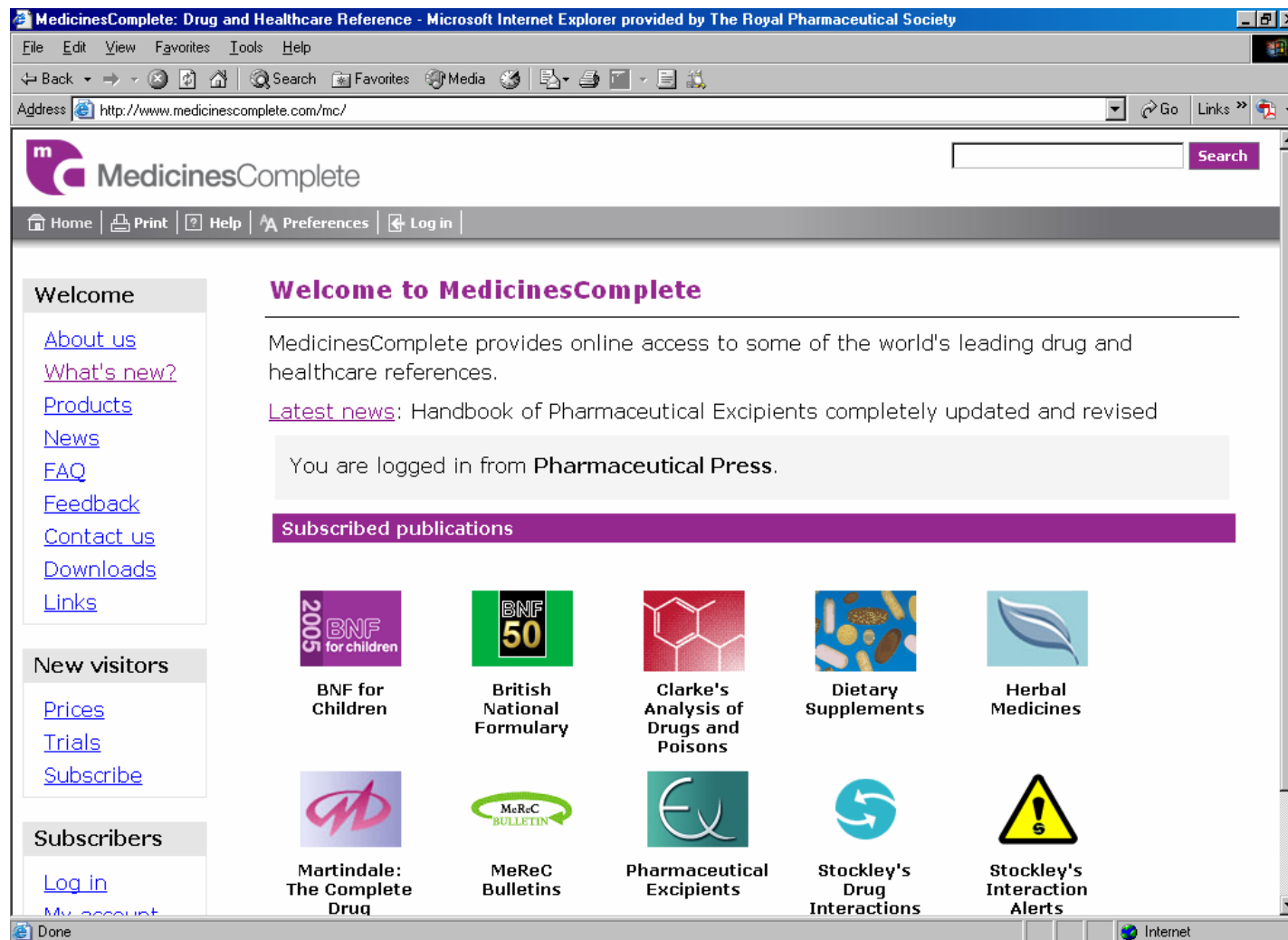


MedicinesComplete Case Study No. 1

This case study shows specific database selection from the MedicinesComplete suite, locate branded products from different countries, find UK equivalent products and their manufacturer's contact details in the UK. It also shows how the database finds the nearest match for mis-spellings.

Scenario: A visitor from Canada to the UK has run out of supplies of their medicine 'Zoloff'. The pharmacist needs to know if it is available in the UK and, if not, which ingredient it contains is the nearest UK equivalent.

1. Go to MedicinesComplete and select **Martindale: The Complete Drug Reference**. Click on the Martindale icon to enter this database.



The screenshot shows the MedicinesComplete website in a Microsoft Internet Explorer browser window. The browser title is "MedicinesComplete: Drug and Healthcare Reference - Microsoft Internet Explorer provided by The Royal Pharmaceutical Society". The address bar shows "http://www.medicinescomplete.com/mc/". The website features a search bar at the top right and a navigation menu at the top left. The main content area displays a welcome message and a list of subscribed publications, including BNF for Children, British National Formulary, Clarke's Analysis of Drugs and Poisons, Dietary Supplements, Herbal Medicines, Martindale: The Complete Drug, MeReC Bulletin, Pharmaceutical Excipients, Stockley's Drug Interactions, and Stockley's Interaction Alerts.

MedicinesComplete

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Welcome

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[What's new?](#)
[Products](#)
[News](#)
[FAQ](#)
[Feedback](#)
[Contact us](#)
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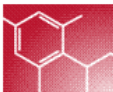







Welcome to MedicinesComplete

MedicinesComplete provides online access to some of the world's leading drug and healthcare references.

[Latest news](#): Handbook of Pharmaceutical Excipients completely updated and revised

You are logged in from Pharmaceutical Press.

Subscribed publications

 BNF for Children	 British National Formulary	 Clarke's Analysis of Drugs and Poisons	 Dietary Supplements	 Herbal Medicines
 Martindale: The Complete Drug	 MeReC Bulletin	 Pharmaceutical Excipients	 Stockley's Drug Interactions	 Stockley's Interaction Alerts

Done | Internet

2. At the Martindale front screen **enter the name of the medicine to be searched – Zoloft – in the search box**, and click search (or press Enter).

Martindale: The Complete Drug Reference

Address <http://www.medicinescomplete.com/mc/martindale/current/>

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Martindale: The Complete Drug Reference

Sections

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- [Demonstration](#) (requires [PowerPoint Viewer](#))
- [Quick guide](#) (requires [Adobe® Reader®](#))

Published by the Pharmaceutical Press

Martindale: The complete drug reference has been a trusted source for medicines information for over 120 years. With its worldwide coverage and unbiased, reliable and evaluated information on drugs and medicines, Martindale forms the backbone of MedicinesComplete.

- Encyclopaedic facts about drugs and medicines
 - Over 6,000 drug monographs including more than 200 herbal medicines
 - 124,000 preparations
 - 32,000 references
 - 12,000 manufacturers
- Synopses of treatments for more than 660 diseases
- Covers not only drugs and medicines used throughout the world but also herbal and complementary


3. This will give you the following results of products and their country of origin. Use the scroll bar to see the list of entries. **Hold cursor over Zoloft (Canada)** and left click the mouse.

Text search for zoloft: Martindale: The Complete Drug Reference - Microsoft Internet Explorer provided by The Royal Pharmaceuti

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Address <http://www.medicinescomplete.com/mc/martindale/current/search.htm?n=50&q=Zoloft> Go Links

 **Martindale: The Complete Drug Reference** **Search** **Interactions**

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[Home](#) > [Martindale: The Complete Drug Reference](#)

Search Results

Find documents matching **Zoloft**.

Text search: there are matches in 26 documents.

Results are sorted with best match first.

[Zoloft \(Brazil\)](#)
Contents > Preparations > By country > Brazil > Z

[Zoloft \(The Netherlands\)](#)
Contents > Preparations > By country > The Netherlands > Z

[Zoloft \(France\)](#)
Contents > Preparations > By country > France > Z

[Zoloft \(Germany\)](#)
Contents > Preparations > By country > Germany > Z

[Zoloft \(Greece\)](#)
Contents > Preparations > By country > Greece > Z

Done Internet

4. This will give the following result. We see from this that Zoloft contains sertraline hydrochloride and is manufactured by Pfizer (Canada). **Hold cursor over the active ingredient, sertraline hydrochloride and click.**

Zoloft: Martindale: The Complete Drug Reference - Microsoft Internet Explorer provided by The Royal Pharmaceutical Society

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Address http://www.medicinescomplete.com/mc/martindale/current/999926-n418-z.htm?q=%22zoloft%22#_hit Go Links >>

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Zoloft

[Pfizer \(Canada\)](#)

Active ingredients:

- [Sertraline hydrochloride](#)

Indications: Depression; obsessive-compulsive disorder; panic disorder

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Martindale: The Complete Drug Reference © 2005 The Pharmaceutical Press.
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Internet

5. This takes us to the sertraline hydrochloride monograph. To find products containing the same active ingredient available in other parts of the world **click on the subsection Preparations.**

The screenshot shows a Microsoft Internet Explorer browser window displaying the Martindale: The Complete Drug Reference website. The address bar shows the URL: <http://www.medicinescomplete.com/mc/martindale/current/18681-x.htm>. The page title is "Sertraline Hydrochloride: Martindale: The Complete Drug Reference - Microsoft Internet Explorer provided by The Royal Pharmaceu".

The website header includes the Martindale logo and the text "Martindale: The Complete Drug Reference". There is a search bar and a "Search" button. Below the header is a navigation menu with links for Home, Contents, Advanced search, Print, and Help.

The main content area shows the following structure:

- Navigation: [« Previous](#) | [Next »](#)
- Breadcrumb: [Home](#) > [Martindale: The Complete Drug Reference](#) > [Contents](#) > [Drugs and Ancillary Substances](#) > [Antidepressants](#) > [Drug Monographs](#)
- Section Header: **Sertraline Hydrochloride**
- Sub-sections:
 - [Drug Nomenclature](#)
 - [Adverse Effects, Treatment, and Precautions](#)
 - [Interactions](#)
 - [Pharmacokinetics](#)
 - [Uses and Administration](#)
 - [Preparations](#)
- Section Header: **Sertraline Hydrochloride**
- Section Header: **Drug Nomenclature**
- Text:
 - Synonyms:* CP-51974-01; CP-51974-1; Sertralina, hidrocloreuro de
 - BAN:* Sertraline Hydrochloride [BANM]
 - USAN:* Sertraline Hydrochloride
 - INN:* Sertraline Hydrochloride [rINNM (en)]
 - INN:* Hidrocloreuro de sertralina [rINNM (es)]
 - Chemical name:* (1S,4S)-4-(3,4-Dichlorophenyl)-1,2,3,4-tetrahydro-1-naphthyl(methyl)amine hydrochloride
 - Molecular formula:* C₁₇H₁₇Cl₂N, HCl = 342.7

The browser status bar at the bottom shows the URL: <http://www.medicinescomplete.com/mc/martindale/current/18681-x.htm#m518681-x> and the Internet icon.

6. This screen shows sertraline preparations available world wide. **Click on UK: Lustral in Preparations.**

Sertraline Hydrochloride: Martindale: The Complete Drug Reference - Microsoft Internet Explorer provided by The Royal Pharmaceu

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Address <http://www.medicinescomplete.com/mc/martindale/current/18681-x.htm#m518681-x> Go Links >>

Sexual dysfunction.

Impotence or ejaculatory problems have been reported as adverse effects of SSRIs; for the use of these effects as a potential form of management for premature ejaculation see Fluoxetine,

Preparations

Single-ingredient Preparations

The symbol \boxtimes denotes a preparation which is discontinued or no longer actively marketed.

Arg.: [Anilar](#); [Atenix](#); [Bicromil](#); [Insertec](#); [Irradial](#); [Zoloft](#); *Austral.*: [Zoloft](#); *Austria*: [Gladem](#); [Tresleen](#); [Zoloft](#) \boxtimes ;
Belg.: [Serlain](#); *Braz.*: [Novativ](#); [Sercerin](#); [Tolrest](#); [Zoloft](#); *Canad.*: [Zoloft](#); *Chile*: [Altruline](#); [Deprax](#); [Eleva](#); [Emergen](#);
[Implicane](#); [Lowfin](#); [Sedoran](#); [Serivo](#); *Cz.*: [Serlift](#); [Zoloft](#); *Denm.*: [Zoloft](#); *Fin.*: [Zoloft](#); *Fr.*: [Zoloft](#); *Ger.*: [Gladem](#);
[Zoloft](#); *Gr.*: [Zoloft](#); *Hong Kong*: [Zoloft](#); *Hung.*: [Stimuloton](#); [Zoloft](#); *India*: [Inosert](#); [Serdep](#); [Serta](#); *Irl.*: [Lustral](#);
Israel: [Lustral](#); *Ital.*: [Serad](#) \boxtimes ; [Tatig](#); [Zoloft](#); *Malaysia*: [Zoloft](#); *Mex.*: [Altruline](#); *Neth.*: [Asentra](#); [Zoloft](#); *Norw.*:
[Zoloft](#); *NZ*: [Zoloft](#); *Port.*: [Zoloft](#); *S.Afr.*: [Zoloft](#); *Singapore*: [Zoloft](#); *Spain*: [Aremis](#); [Besitran](#); [Sealdin](#) \boxtimes ; *Swed.*:
[Zoloft](#); *Switz.*: [Gladem](#); [Zoloft](#); *Thai.*: [Zoloft](#); *UK*: [Lustral](#); *USA*: [Zoloft](#);

Multi-ingredient Preparations

The symbol \boxtimes denotes a preparation which is discontinued or no longer actively marketed.

India: [Restyl Forte](#); [Restyl Plus](#);

[Top](#) | [Related articles](#) | [Next: St John's Wort](#)>>

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Internet

7. This shows that Pfizer (UK) produce Lustral which contains sertraline hydrochloride. **Click on Pfizer UK for contact details.**

Lustral: Martindale: The Complete Drug Reference - Microsoft Internet Explorer provided by The Royal Pharmaceutical Society

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Address <http://www.medicinescomplete.com/mc/martindale/current/999912-n1089-x.htm> Go Links

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[Home](#) > [Martindale: The Complete Drug Reference](#) > [Contents](#) > [Preparations](#) > [By country](#) > [United Kingdom](#) > [L](#)

Lustral

[Pfizer \(United Kingdom\)](#)

Active ingredients:

- [Sertraline hydrochloride](#)

Indications: Depression; mixed anxiety depressive states; obsessive-compulsive disorder; post-traumatic stress disorder

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Done Internet

8. The address, telephone number and website for Pfizer in the UK are displayed thus.

The screenshot shows a Microsoft Internet Explorer browser window. The title bar reads "Pfizer (United Kingdom): Martindale: The Complete Drug Reference - Microsoft Internet Explorer provided by The Royal Pharmaceut". The address bar shows the URL "http://www.medicinescomplete.com/mc/martindale/current/mpe20b.htm". The page content includes the Martindale logo and title, a search bar, and navigation links. The main content area displays the following information:

Pfizer, United Kingdom

Pfizer Ltd

Walton Oaks
Dorking Rd
Tadworth
Surrey
KT20 7NS

UK

Telephone: +44 (0) 1304 616161

Fax: +44 (0) 1304 656221

Online: <http://www.pfizer.co.uk>

[Top](#) | [Next: Pfizer \(United States\)»](#)

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The browser status bar at the bottom shows "Done" and "Internet".

9. If the searcher had been given a mis-spelling of the product name, eg **Zolost**, instead of **Zoloft**, Martindale also searches for closest matches thus.

Text search for zolost: Martindale: The Complete Drug Reference - Microsoft Internet Explorer provided by The Royal Pharmaceuti

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Address <http://www.medicinescomplete.com/mc/martindale/current/search.htm?n=50&q=Zolost> Go Links

Martindale: The Complete Drug Reference **Search** **Interactions**

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[Home](#) > [Martindale: The Complete Drug Reference](#)

Search Results

Find documents matching **Zoloft** (closest match for **Zolost**).

Text search: there are matches in 26 documents.

Results are sorted with best match first.

[Zoloft \(Brazil\)](#)
Contents > Preparations > By country > Brazil > Z

[Zoloft \(The Netherlands\)](#)
Contents > Preparations > By country > The Netherlands > Z

[Zoloft \(France\)](#)
Contents > Preparations > By country > France > Z

[Zoloft \(Germany\)](#)
Contents > Preparations > By country > Germany > Z

[Zoloft \(Greece\)](#)
Contents > Preparations > By country > Greece > Z

Done Internet